

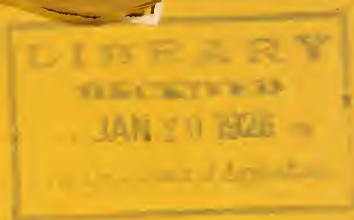
## **Historic, Archive Document**

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219267  
**JAMES WILTSE**  
**Rulo, Nebraska**



**ALL PRICES HEREIN SUBJECT TO CHANGE—Order Now and be Safe**  
Don't Guess—Be sure. Deal with one that fills orders true to name and of the quality ordered.

**Prices.**

Have you not been paying too much for your Chicks, Nursery Stock, Seeds, Plants, Paints, etc., long enough?

**WE ARE SELLING ABSOLUTELY NUMBER ONE STOCK TRUE TO NAME AT WHOLESALE PRICES—DIRECT TO USER.**

We will save you at least \$1 to \$5 per 100 on your chicks, \$2 to \$4 per 100 lbs. on your seeds and 5 to 25 cents on your fruit trees and 50c to \$1.50 per gallon on your paints, etc. Why not save that much on your needs and then use the money in getting other necesssaries of life with the saving?

**Orders Accepted.**

All orders accepted subject to weather, shipping, digging, hatching and other uncontrollable conditions. Blizzards stop egg production, hinder hatching and digging of nursery stock delay goods in transit and many other matters not under our control. Kindly bear this in mind.

**Service.**

**THIS IS IMMEDIATE AS WE ANSWER ALL LETTERS WITHIN 3 to 6 HOURS** after we receive them.

**Guarantee.**

**WE GUARANTEE ALL SEEDS TO BE EQUAL IN QUALITY TO THE SAMPLES WE SEND.**

**THE CHICKS TO BE PURE BRED AND 100 per cent live delivery** at your office. If you will have your postmaster or R. F. D. Carrier or Express messenger to make a statement, your's and his signature showing the number of dead, missing and live chicks received, then stamp this statement with the post mark of his office. This is final and will be filled as he requires, to the letter.

Mail this to us within 72 hours. No claims will be sustained by us on trees or seeds or paints unless complaint is made to us within 3 days and all shortage certified by yourself and the one who delivered them to you. We assume NO responsibility expressed or implied after the merchandise has been delivered by us in good condition to the carrier, ex-

cept with chicks and hatching eggs which we guarantee 100 per cent safe arrival. The express and railroad companies are the ones to whom you must look for damages and losses in transit for they are responsible. So see to it that all is O. K. before you pay the Express or freight on it and then have the certificate of loss properly entered with the company who will adjust fairly all losses for which they are to blame and the agent signs for. So take it up with them at once and fix it before you accept the goods.

While we are careful to keep seeds and nursery stock pure and true to name we do not so guarantee them and we are selling them with this understood.

### Our Capacity.

WE EXPECT TO SUPPLY ONE MILLION CHICKS IN 1926. A train load of seeds, several cars of Nursery stock and all the paint you want direct to users at WHOLESALE PRICES.

### Quality.

THE QUALITY OF WHAT WE OFFER IS WITHOUT QUESTION AND STANDS AT THE HEAD, at 10, 20 and 40 per cent less than most others are asking for the same quality goods.

### Reference.

We were born within 4 miles of Rulo 50 years ago and are known here. Write any paper carrying our ad or our postmaster at Rulo, Nebraska, if you want to know if we are here and how we are doing business. Better place a 2-cent stamp in letter for reply when asking for references.

### How To Send Money.

Just send your check or postoffice order. I get thousands of these checks and have my first bad one to get. So send your check if it is handy.

### Your Name.

Please write your name and address fully and plainly for it is hard to guess at names and towns accurately.

### Terms.

CASH WITH ORDER. If the order is of long standing you may send 1-4 cash with order, balance 10 days before order is to start except seeds which are strictly all cash with order. WE DO NOT SHIP C. O. D. Our prices are too low to ship C. O. D.. We are selling direct to user at Wholesale remember, at an average of 20 per cent or more saving to you.

### Bargain Prices.

BABY CHICKS FROM ACCREDITED FLOCKS—200, 315 Egg Strains. 24 breeds. 100 per cent live delivery guaranteed your office. Prepaid.

	Per 50	Per 100	601 or more
Leghorns, White, Brown or Buff	\$7.00	\$12.50	\$12.00
Anconas, S. C. Reds, Barred Rocks	\$7.50	\$13.00	\$12.50
R. C. Reds, Wt. Wyandottes, Buff Orpingtons			
Blk Minorcas, Partridge Rocks, Wt. Rocks			
and S. L. Wyandottes	\$8.50	\$14.00	\$13.50
Blk Langshan, Lt Brahmas, Wt. Minorcas	\$10.00	\$18.00	
Wt Orpingtons, Partridge, Golden or Columbian			
Wyandottes	\$11.00	\$20.00	
Heavy Assorted	\$ 6.50	\$11.00	
Lt. Assorted	\$ 6.00	\$10.00	

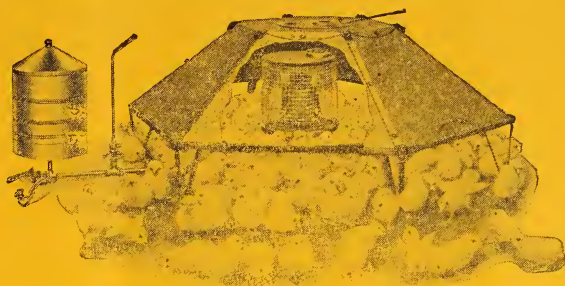
### Hatching Eggs.

HALF PRICE OF CHICKS. No orders for less than 50 accepted on chicks or eggs.

### Chick Brooders.

Yes we sell the best made—we think. It is hard to say, but nevertheless true that 90 per cent of the deaths of baby chicks are due to improper brooding of them. Stop this by buying a real brooder and stop crowding them. Buy a brooder and place half as many chicks under it as it

is made to accommodate and you will save MONEY—Good and plenty. I know what I am talking about. STOP THESE LOSSES. GET THE SOL HOT—GIANT SIZE.



#### Prices

64 in. canopy listed at 1,000 chicks -----	\$24.50
54 in. canopy listed at 1,000 chicks -----	22.50

#### STANDARD SIZE NO. 54

54 in canopy capacity 1000 chicks -----	\$20.00
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#### STANDARD SIZE NO. 44

44 inch canopy capacity 500 chicks -----	\$18.00
34 in. canopy, 250 to 300 chicks -----	\$15.75
24 inch canopy, capacity 50 to 75 chicks -----	\$10.50

Take my advice and get the 1000 capacity with the 64 in. canopy. Giant size. You get much more capacity for your money. Then get 500 chicks and put under it and stop that smothering and crowding.

#### TELL YOUR FRIENDS OF OUR SAVING TO YOU.

You can do them no better service. Loan them my circular and I will send you another or write me names and addresses of friends who are interested in what we are offering. We will do as much for you and send them our catalog.

#### A Premium.

For the ladies. Sell 500 baby chicks and send the cash with your order for 500 chicks of any breed not ASSORTED and we will send you a \$6.50 waterless Aluminum cooker for your trouble. No assorted count on this premium. This is the best waterless cooker made and is offered to get you to tell your friends of the service and savings to our customers. No orders at the reduced prices over 600 will count on this order. Chicks will be sent to as many addresses as desired when paid for at the rate specified for that number.

#### Feeds.

For years we have been looking for a feed that we can recommend to our customers and NOW WE HAVE IT. This will go from Omaha, Nebr., by freight not prepaid direct as you wish. Red Feather Growing Mash for Baby Chicks per 100 lbs.-----

Developer Scratch Feed is for the chick 8 weeks and older-----	\$1.75
Red Feather Chick Scratch for chicks 10 to 12 weeks old-----	\$4.50
Red Feather Laying Mash for Laying Hens -----	\$3.75

These feeds are perfectly balanced.

Above prices per 100 lbs. f. o. b. Omaha, Nebraska.

Order what you need soon enough to be sure to have it on hand when your chicks arrive.

#### Field Seeds.

YES WE SHIP INTO A DOZEN DIFFERENT STATES. We guarantee to ship seeds TRUE to the SAMPLES WE SEND. Ask for samples. We will not pay return freight on seeds not satisfactory as we are selling at wholesale prices and our profit is too small to justify that, so send for samples and we will send them so you will know just what you are to get. We DO GUARANTEE all seeds sent to be equal to samples or we will let you return them to us at our expense and we will pay the transportation charges both ways.



**ALL SACKS EXTRA**—New sacks 45c. Second hand sacks 36c. Seed corn burlap sacks 10c each and one sack to each bushel.

All seeds will be shipped from our shipping points nearest you or where the seeds you desire are located. These points are in South Dakota, eastern, western and central Iowa, Kansas, Nebraska or near the Missouri river.

Alfalfa per 100 lbs. 1925 crop.

99 1-2 per cent pure germinates 90 to 96 per cent, price-----	\$20.00
99 per cent pure, germinates 90 to 93 per cent, price-----	\$18.00
96 per cent pure, germinates 80 to 91 per cent, price-----	\$16.00
92 per cent pure germinates 50 to 65 per cent, price-----	\$12.50
Nob Grade. Test it yourself, price-----	\$11.00

### SWEET CLOVER

White blossom, 1925 crop, per 100 lbs.

Fancy 99 per cent pure, price-----	\$11.00
Choice 98 per cent pure, price-----	\$10.00
Prime 96 per cent pure, price-----	\$ 8.50
Off Grade, price-----	\$ 7.00

### SEED CORN

90 day Mastadon, germinates 99 per cent, per bushel with sack--\$3.10

90 day Ried's Early Dent, germinates 95 per cent, with sack----\$3.10

Reid's 100 day, germinates 93 per cent, with sack-----\$3.10

This Mastadon is the heaviest yielder of the three and has produced over 100 bushels to an acre. This year it produced 75 bu. to the acre. Ried's 90 day 65 bu. and Ried's 100 day 80 bushels.

We can supply other varieties of seed corn if wanted. Ask for samples of these three varieties if you want good seed that will yield.

**OTHER SEEDS**—Ask for what you want and we will send you samples if wanted as we sell all kinds of seeds, but list only those in which we specialize.

### Fruit Department.

We are selling all varieties of trees, vines, shrubs and plants at wholesale and guarantee them to get to you in good condition if you meet the conditions printed under our guarantee before this, relating to this subject. Farther than this we will not be responsible for the care and treatment of the stock out of our control, so we cannot guarantee trees or plants to live. We will get them to our shipping point properly packed and in good condition. Is that not all we should do?

Our Trees, vines and shrubbery is all Number One stock. We send no other unless you specify that 2nd class are wanted. We can supply anything—almost in the NURSERY line at a saving to you. Write telling what you want and the number and let us quote you prices. We have listed the most needed articles only.

### CLAIMS

See our guarantee.

### TERMS

Cash with order, or 1-4 down with order and balance twenty days before shipment is to be made. No. C. O. D. shipments made.

**WRITE FOR SPECIAL PRICES ON LARGE ORDERS.** State varieties and number of each kind. Take one or more of as many kinds as you want.

### BARGAIN PRICES—FIRST CLASS TREES

#### Apples and Crabs.

Arkansas Black  
Baldwin  
Banana  
Ben Davis  
Chenango  
Delicious  
Duchess

Early Harvest  
Fameuse  
Gano  
Golden Winesap  
Gravenstein  
Grimes Golden  
Hibernal

### Plum-on Plum

America	Climax	Red Jure	
Abundance	Decks Damson	Shippers Pride	
Blue Damson	Fellenburg	Shropshire Damson	
Bradshaw	German Crane	Wickson	
Burbank	Lombard	Wild Goose	
2 1-2 ft. and up -----	20c	4 feet and up -----	40c
3 1-2 feet and up -----	30c	5 feet and up -----	55c

### Plum on Peach

America	Burwood	Shiro
Abundance	Milton	Shörpshire Damson
Blue Damson	Omaha	Wickson
Burbank	Red June	Wild Goose
2 1-2 ft. and up	20c	4 feet and up
3 1-2 ft. and up	28c	35c

### Dewberries—\$3.00 Per Hundred

Lucretia	Austin	Premo
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### Hansen Plum on Plum

Hanska		Waneta	
Obata		Sapa	
5-16 and up	-----30c	9-16 in. and up	-----45c
7-16 in and up	-----35c	11-16 and up	-----60c
Hub Nonsuch	Northern Spy	Salome	
Huntsman	N. W. Greening	Stayman Winesap	
Ingram	Okabenna	Sweet Bough	
Ralles Janet	Paragon	Sweet June	
Jonathan	Pattens Greening	Tallmans Sweet	
King David	P. W. Sweet	Wealthy	
Liveland	Peerless	Willow Twig	
Longfield	Rambo	W. W. Pearmain	
McIntosh	Ramsdell Sweet	Winesap	
Maiden Blush	Red Astercan	Wolf River	
Malinda	Red June	Yellow Belle Flower	
Minkler	Roman Stem	Yellow Transparent	
Mo. Pippin	Roman Beauty	York Imperial	
4 feet and up	-----35c	2 1-2 ft. and up, each	-----20c
5 feet and up	-----45c	3 1-2 ft. and up	-----26c

### CRAB APPLES

General Grant	Red Siberian	Whitney
Hyslop	Transcendent	Yellow Siberian

Same prices as on apples

### SWEET CHERRIES

1 and 2 years old.	
Bing	
Black Tartarian	
Gov. Wood	
Lambert	
Napoleon	
Windsor	
Yellow Glass	
3 1-2 ft. and up	45c
4 feet and up	50c
5 ft. and up	65c
Compass Cherry Plum—on Plum	
5-16 to 7-16 in.	25c
7-16 to 9 1-16 in.	32c
9-16 to 11-16 in.	45c
11-16 and up, each	60c

### CHERRIES—Two Year Trees

E. Richmond	
Dyehouse	
Eng. Morello	
Late Duke	
Mont Morency	
Ostheim	
Wragg	
4 ft. and up	50c
5 feet and up	60c
6 feet and up	75c

### One Year Trees

5-16 to 7-16 in. partly branched	30c
7-16 to 9-16 in. branched	40c
9-16 to 11-16 in. branched	45c
11-16 to 1 in. up branched	55c

**Pears—Standard**

Bartlett	
Duchess	
Flemish Beauty	
Garber	
Kieffer	
Seckel	
3 1-2 ft. and up	35c
4 ft. and up	50c
5 ft. and up	65c

**Dwarf Pears**

Bartlett	
Duchess	
Flemish Beauty	
Garber	
Kieffer	
Seckel	
3-8 in. to 1-2 in.	25c
half to 5-8 in.	45c
5-8 and up	60c

**Peaches**

Alexander	
Alton	
Belle of Georgia	
Blood Leaf	
Bokara	
Carman	
Champion	
Chinese Cling	
Crawfords Early	
Crawfords Late	
Crosby	
Early Elberta	
Fitzgerald	
Grefensboro	
Heath Cling	
Henrietta Cling	
Indian Blood Cling	
J. H. Hale	
Krummel	
Lemon Cling	
May Flower	
Mixon Cling	
Mixon Free	
Red Bird Cling	
Rochester	
Salway	
Stump	
Triumph	
Wonderful	
2 ft. and up	20c
3 ft and up	30c
4 ft and up	35c
5 ft and up	45c

**Grapes—Lots of 25 or More**

Concord 1 year 7c; 2 year 10c	
Moore's early 1 yr. 9c; 2 year 15c	
Niagara 1 year 10c. 2 year 15c	
Campbells Early 1 yr 15c; 2 yr 20c	
Agawam 1 yr 10c; 2 year 15c	

**Raspberries \$3.00 Per Hundred**

Cumberland	
Black Pearl	
Plum Farmer	
St. Regis	
Kansas	
Cuthbert	
Erskin	
King	
Miller	

**Blackberries—\$3.00 Hundred**

Early Harvest	
Eldorado	
Snyder	
Ancient Britton	
Blowers	
Dallas	
McDonald	
Mercereau	
Rathbun	
Kittatiny	
Robinson	
Taylor	
Ward	

**Strawberries**

	Per 1000
Dunlap	\$4.50
August Luther	\$5.00
Howard	\$6.00
Klondike	\$5.00
Premier	\$6.00
Cooper	\$6.00
Dr. Burrell	\$4.00
Gibson	\$5.00
Aroma	\$5.00
Warfield	\$4.50
Brandywine	\$6.00
Big Late	\$5.00
Gandy	\$5.00
Glen Mary	\$5.00
Sample	\$5.00

**Everbearing**

Progressive	\$8.00
Superb	\$8.00
New Champion	\$8.00

We can supply a dozen other kinds of Raspberries, Blackberries and Strawberries and if these varieties are not what you want, tell what you want, giving number and we will quote prices.

Fix a nice Strawberry order and send with other orders. 500 strawberries of one kind at 1000 rates. NO LESS SOLD.

**Spotted Hogs.**

YES WE HAVE THEM ALL PAPERED AND OF THE BEST Breeding Stock—GILTS, BOARS—tried sows, weanling pigs and pigs two to fourteen weeks old for sale—papers furnished if requested with order.

WE DO NOT SHIP C. O. D. but have shipped scores of them and have pleased our customers so that they keep ordering year after year.



**TERMS**—Cash with order with crates returned to us at our expense. We are booking orders for February, March and April farrow now. Some prefer pigs at 2 weeks old and they do well raising them. We sell them from 2 weeks of age up to any size and age.

### **Good Business.**

Tell me of a better business than to buy 6 or 8 baby pigs, grow them to maturity and sell them with their litters or to sell one sow with her litter and have the rest with their litters for your trouble and expense. When more than one pig is ordered we get \$1.00 per head extra for each sow pig more than half the number bought. You can sell your boar pigs as easily as the sow pigs and for as good a profit and so can we but we do this to keep the flock about half and half so as to be able to supply the trade for some want all sow pigs and if we do not keep them about even we are apt to have NO sows left.

### **Money in Hogs.**

The government report shows that a pure bred hog can be grown to maturity on 2-3 the feed that it takes to feed another not pure bred. So, then, 20 bushels of corn will go as far in a PURE bred hog as 30 bushels will feed to a common grade hog. So it is business to get into the pure bred hog business. Everything looks favorable to a great money-making time in hogs the next two years. When did you see so great a spread between the price of hogs and corn as there is today. For the money invested there is **MORE MONEY IN HOGS NOW** than there has ever been according to feed prices and it is **BUSINESS** to get in now and get part of it.

**ORDER YOUR WANTS EARLY.** Bred gilts and sows for sale **NOW**. Ask for prices.

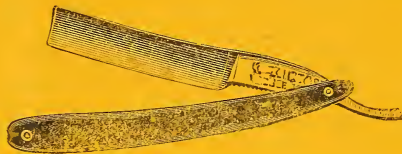
Wakonda, South Dakota, April 24, 1925

Mr. James Wiltse, Rulo, Nebr.

Dear Sir: Received my spotted Poland China Pigs in fine shape after their 300 mile ride on train and 75 mile auto ride. I am more than pleased with them. They are little dandies.

Respectfully, MRS. R. B. HACKETT.

### **High Grade American Made Razors.**



For the benefit of our customers and friends we have made arrangements to supply these Reliable Razors at a minimum cost. These are made by one of the largest and most reliable Razor Manufacturers in America. The Blades are made of the very best of Steel. Made for service and not for show. If carefully handled will last a lifetime. Guaranteed to shave as smoothly as any \$3.00 razor. Try one 30 to 60 days and if not satisfactory return it in good condition and get your money back without question. Price each, postpaid, \$1.50.

### **Safety Razors.**

Strictly First Class in every respect. One Perfect edge steel blade Will do as smooth and satisfactory work as the \$2.00 safety razors. Price each postpaid \$1.00.

### **Paints.**

We are selling the best quality paints f. o. b. Kansas City at bargain prices direct to user in cans from half gallons up.

If interested in paints it will pay you big to get our folder which we mail free. It is the **FAMOUS ATLAS PAINTS**.

Satisfaction or MONEY BACK ON EVERY CAN.

	Gal.	1-2 Gal.
Atlas House Paint, all colors -----	\$2.75	\$1.50
Owl House Paint, all colors -----	\$2.00	\$1.10
Atlas Flat Wall Paint, all colors -----	\$2.75	\$1.50
Atlas Wall Size -----	\$1.75	\$1.50
Atlas Floor Paint (interior) -----	\$2.90	\$1.60
Atlas Floor Paint (exterior) -----	\$2.90	\$1.60
Atlas Screen Paint (black) -----	\$2.50	\$1.35
Atlas Screen Paint (green) -----	\$2.00	\$1.10
Atlas-Lac Varnish Stain -----	\$4.00	\$2.25
Atlas Stock White -----	\$3.00	
Gypsy White Enamel, Guaranteed -----	\$5.00	\$2.70
Gypsy Enamel Undercoat -----	\$2.75	\$1.50
Atlas Cement Preservative -----	\$2.75	\$1.50
Atlas Auto Enamel (all colors) -----	\$3.90	\$2.00
Wagon and Implement Paint -----	\$3.50	\$1.80
Atlas Shingle Stain (all colors) -----	\$1.25	
Atlas Barn Paint (All colors—Gallons only) -----	\$1.25	
Atlas Quick-drying Metal Coater -----	Quoted When Requested	
Atlas Structural Black -----	Quoted When Requested	
Gypsy Snow White Guaranteed, equals any lead, stands reducing 50 per cent per gallon -----		\$4.00

These prices are \$1.00 to \$1.75 less than most retail stores ask for paint no better. We guarantee this to satisfy.

Thanking you for past favors and trusting that we may be of more service to you in 1926 than before, I am

Respectfully,

JAMES WILTSE, Rulo, Nebraska.

### Appreciative Letters.

GALENA, KAN., May 6, 1925

Mr. James Wiltse, Rulo, Nebr. Dear Sir: Received the baby chicks and they are just fine. Out of 103 there was only one dead. They all seem to be healthy. I know that you are a man of your word. Have had several neighbors who want to buy part of them but they are not for sale.

Mrs. John Terry.

BILLINGS, MONT., May 12, 1925.

James Wiltse, Rulo, Nebr. Dear Sir: The package of 51 chicks was received Saturday in fine condition. All were yelling for dinner. They are fine. Thank you.

Mrs. E. J. Blackwood.

MITCHELL, SO. DAK., May 5, 1925.

Mr. Wiltse: The chickens came through fine, only one dead at the post office. The weather was very cold but all are doing nicely. Yours Truly,

Mrs. A. A. Lawrence.

NOTE—Mrs. Lawrence ordered 1500.

CASPER, WYO., May 13, 1925.

Mr. James Wiltse, Rulo, Nebr. Dear Sir: Just a few words in regards to the shipment of 650 S. C. White Leghorns. Twelve were dead, therefore the statement from the postmaster. But I wish to say they were as fine a bunch of chicks as I ever saw and are sure doing fine.

Arthur Simpson, 1216 E. 2d St., Apt. 3.

DENVER, COLO., Sept. 8, 1925.

Dear Mr. Wiltse: I like to state that your chicks are the most healthy and easy to raise. We raised about 180 of the 200. We are recommending your chicks to our friends. Respectfully yours,

Mother Cabrina, Supt.

PUEBLO, COLO., Sept. 9, 1925.

Mr. James Wiltse, Rulo, Nebr. Dear Sir: The little chicks arrived yesterday noon fine and dandy—everyone alive. Many thanks. Respectfully,

Mrs. A. T. Blue, 125 E. 6th St.

HEBRON, NEBR., May 5, 1925.

James Wiltse: Chickens arrived all O. K. Had 14 dead but I count—Thanking you for prompt delivery, Yours truly, John Brochmeyer.

GOLDEN, COLO., July 25, 1925.

James Wiltse: Chickens arrived all Okay. Had 14 dead but I counted 100 left so I am satisfied. Yours Truly,

P. W. Herr.